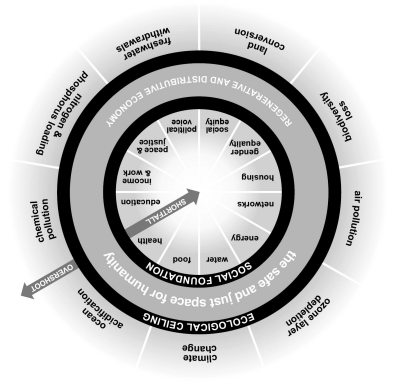


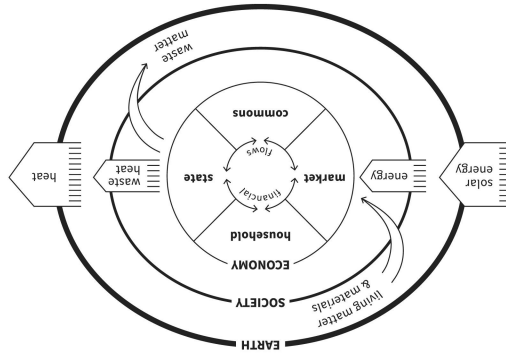
Meeting the needs of all people within the means of the living planet



1. Change the goal



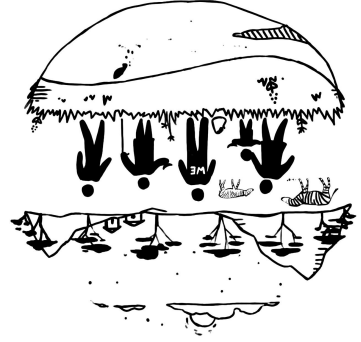
Seeing all the diverse roles in the economy and recognising it is embedded within the living world



2. See the big economic picture



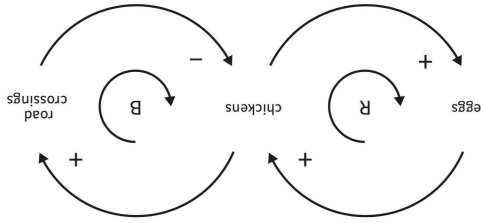
Nurturing caring, reciprocating, compassionate communities that are part of the web of life



3. Nurture human nature



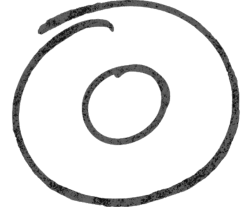
Embracing the unpredictability of complex systems and their interconnections



4. Get savvy with systems

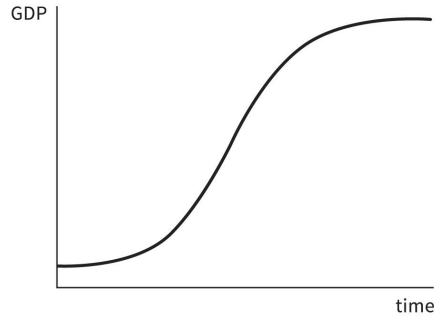


DOUGHNUT ECONOMICS



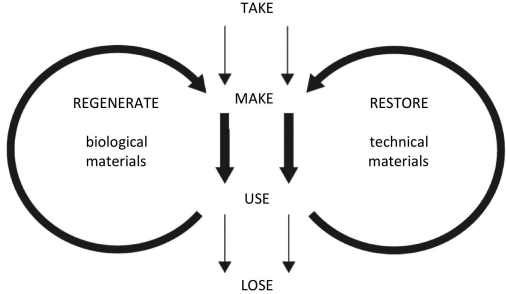
7 Ways to Think Like a 21st Century Economist

7. Think again about growth



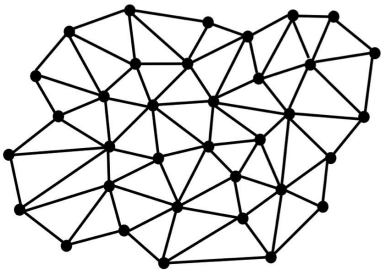
We need economies that enable us to thrive, whether or not they grow

6. Be regenerative by design



Working with and within the cycles of the living world, to bring us back into balance

5. Be distributive by design



Sharing opportunity and value with all who co-create it, that means everyone in society

